



Mobile Health Van, Nagpur

Environmental Education, Pench

CSR at Peninsula Land

Peninsula Land Ltd undertakes its Corporate Social Responsibility (CSR) activities through Urvi Ashok Piramal Foundation (UAPF). The Foundation operates in areas of health, vocational skill training, environment and education

During the year, free health camps were organized at Aayushi General hospital at Bagar in Rajasthan. They included orthopedic and eye screening camps. Over 500 people were treated at these camps and more than 20 minor surgeries were conducted.

To take healthcare to the doorstep of people, the Foundation operated six mobile health care vans and examined and treated over 40,000 patients in Jhunjhunu (Rajasthan), Bharuch (Gujarat), Nagpur & Nasik (Maharashtra).

Peninsula Land started health clinics at their construction sites, whereby migrant construction workers received medical attention. New health clinics (OPD) were started at Hinjewadi and Lonavala construction sites in Maharashtra. To extend support to the families of the workers, Peninsula Land started day care centers in collaboration with local non-government organizations (NGO) for their children. These centres provide basic education and recreational activities to the children.

During the year, over 1500 women and youth received training in computer operations, mobile repairing, tailoring and beautician courses at our centres. Some of the women who completed this training at the Mandvi block in Bharuch district, received sewing machines from District Industrial Centre to start their own venture.

At the construction centre in Nasik, Peninsula Land set up a training center to impart training in computers and spoken English where 175 students enrolled. In the field of education, Peninsula Land provided supplementary education in 10 municipal schools in Thane for the economically backward students. Post this initiative, the schools have posted better results.

Peninsula Land employees contributed to CSR through philanthropy and collected ₹ 95,000 towards treatment of cancer patients. The employees also participated in Mumbai Marathon, in support of cancer patients.

Peninsula Land has launched a programme to sensitize communities living on the periphery of the Pench tiger reserve. The children are sensitized on the importance of conservation and sustainability of the tigers and the flora and fauna of the forest. The objective is to inspire the students to be champions of sustainability and agents of change in their community through the modules of bio-diversity, climate change, energy and water.

