



Aayushi Maternity Hospital, Bagar

Computer Training

# CSR at Peninsula Land

The CSR projects of the Company are implemented by the Urvi Ashok Piramal Foundation (UAPF). The Foundation takes up the causes related to health, livelihood and environment and has its operations across Rajasthan, Maharashtra and Gujarat. Till date, over 2 lac people have been benefited through these initiatives.

The Foundation successfully added 3 new mobile health clinics in Nasik and Ankleshwar and is now able to take health care to the doorstep of people in 150 villages. The Foundation is deeply involved in the upkeep of the health of Company's workers at its various project locations and in the last one year it has treated around 1700 workers at these clinics. It also runs a maternity hospital at Bagar, which takes care of expecting mothers and the delivery process from adjoining 30 villages. For its commitment and dedication, the Foundation even received an award by Enterprise Asia for promotion of health care service in communities.

The Foundation has also set up 13 vocational skill training centers in Nasik, Thane, Mumbai, Bharuch and Nagpur districts where 1425 youths were trained in various vocations ranging across mobile repairing, tailoring and beautician and computer operations. The foundation has also assisted a few women groups that have entered into micro entrepreneurship by manufacturing garment for women, to market their products.

Environment is another cause where the Foundation is working closely with local communities to tackle the problem of disposal of waste and water harvesting among others. Recently, the Foundation took up a project of disposal of solid waste management in Goa, which got recognition from various environmentalist and business groups. The Goa triangular society also awarded PLL with the Best CSR Practice award for this initiative. The other projects undertaken includes creation of rainwater harvesting structure in Pratapura village in Rajasthan, which has a storage of 5 lac ltr.

